"A family mission statement is a combined, unified expression from all family members of what your family is all about — what it is you really want to do and be — and the principles you choose to govern your family life." -Stephen Covey

A mission statement is just what it sounds like – a description of an individual's, company's, or, a family's, raison d'être – its reason for existing. A family mission statement encapsulates your idea of the good life and lays out your family's purpose, goals, and standards. All members of the family have a hand in articulating these values and all agree to live them.

This guide is a simple way you can answer some questions which can help guide your mission statement. Once you have completed your statement is recommended you print it out and put it in a prominent area of your home. Ensure everyone can see it and remember the family's mission.

## Questions for the Family to Answer

- What is the purpose of our family?
- What kind of family do we want to be?
- What kinds of things do we want to do?
- What kind of feeling do we want to have in our home?
- What kind of home would you like to invite your friends to?
- What embarrasses you about our family?
- What makes you want to come home?
- What do we want to be remembered by?
- What kind of relationships do we want to have with one another?

- How do we want to treat one another and speak to one another?
- What things are truly important to us as a family?
- What are the unique talents, gifts, and abilities of family members?
- What are our responsibilities as family members?
- What are the principles and guidelines we want our family to follow?
- Who are our heroes?
- What it is about them that we like and would like to emulate?
- What families inspire us and why do we admire them?
- How can we contribute to society as a family and become more serviceoriented?
- What is your favorite scripture?
- What are your greatest strengths and talents?
- What are the top priorities of your Christian faith, outside of our personal walk with Jesus Christ?
- If you could do anything to influence the world for Christ, what would it be?
- Is there a group of people you are naturally drawn to, those that you feel led to pray for or to help?

## What are our Family's Core Values

### Example:

- Adventure
- Creativity Discipline Education Faith
- Fun Health Honesty Humor God Integrity Kindness Service
- What roles will each of us have?
- How can we best relate to other families?
- What traditions do want to keep and create?

## Phrases that Capture What Your Family Is All About

### Example:

"Keep Moving Forward."

"May your first word be adventure and your last word love,"

"Clear Eyes, Full Hearts, Can't Lose"

# **Examples of Family Mission Statements:**

# Example #1

Our family mission is to:

Value honesty with ourselves and others.

Create an environment where each of us can find support and encouragement in achieving our life's goals.

Respect and accept each person's unique personality and talents. Promote a loving, kind, and happy atmosphere.

Support family endeavors that better society.

Maintain patience through understanding.

Always resolve conflicts with each other rather than harboring anger. Promote the realization of life's treasures.

## Example #2

May our first word be adventure and our last word be love. We live lives of passion.

We dream undreamable dreams. We are travelers not tourists.

We help others to fly. We love to learn. We don't like dilemmas, we like solutions. We

push through. We believe! We know it's okay to make mistakes. We bring people together. We are joy, rapture, yay!

### Example #3

We love and serve God. We strive to make our home a refuge from the cares and troubles of the world. We do hard things. We're creators, not consumers. We stay hungry and humble. We face adversity with stoicism. We show kindness to our family members and others.

Our family mission: To love each other... To help each other... To believe in each other... To wisely use our time, talents, and resources to bless others... To worship together...Forever.

### Example #4

We help each other reach our potential.

We're devoted to life-long learning.

We know that sacrifice brings forth the blessings of heaven.

We face life with a sense of humor and a lot of laughter.